

## Run With Us! Join the 2020 wwwp5K Movement

Written by Marjorie R. Asturias  
Monday, 30 November 2020 16:41 -

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Let's run off 2020, bloggers!

If you're like us, you're eager to send 2020 off to the dustbin of history. So grab your running/walking/yoga shoes and join us as we resurrect the [historic #wwwp5K and celebrate reaching the 2020 finish line](#) ! As an added incentive and in the spirit of the season, we've also created a [special wwwp5K Givz page](#), where participants can make a donation to three of our favorite charities: [Black Girls Code](#), [Internet Archive](#), and the [WordPress Foundation](#). Automattic will match every dollar donated to *any* organization through the [Givz page](#), up to \$50,000.

### What's a 5K?

A 5K is the equivalent of about 3.1 miles. The virtual run will work on the honor system, but if you want to be accurate, apps like Strava, Garmin Connect, Runkeeper, Fitbit, and many others can help you measure the right distance.

### Sounds awesome! How do I participate?

**The virtual wwwp5K officially kicks off tomorrow, December 1, and will be open through December 31st.** You can run, skip, walk, hop, walk backwards, or even swim the equivalent distance in an indoor pool — as long as you're practicing appropriate safety precautions given local conditions and staying healthy, your activity counts.

**Everyone is welcome!** WordPress fans, friends, and family, as well as Automatticians around the world.

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When you're done, don't forget to post a selfie on your WordPress site and tag it with "[wwwp5k](#)" so that we can share the love and others can read about your experience. Of course, you can also blog about your journey preparing for the wwwp5K, but most of all, we'd love to see your smiling face and happy shoes as you complete the 5K.

### Is there swag?

What would a virtual run be without swag with a custom logo? To commemorate the 2020 run, we've created a [limited edition technical shirt](#) featuring the official wwwp5K Wapuu!



They'll be available for purchase in the [WordPress Swag Store](#) starting tomorrow until supplies last, so don't forget to place your order.

Will you be joining us? Let us know in the comments!

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